



MTP/Mission/Vision/Values

January 18, 2017

Version: Final

2017 Strategic Planning - MTP/Mission

MTP Including everyone in our digital future

Mission **We sustainably reuse technology, enable digital access and provide education to create a community that empowers people to realize their potential.**

Reutilizamos la tecnología de manera sostenible, posibilitamos el acceso digital y proveemos educación para crear una comunidad que capacita a la población para realizar su potencial.

10 Year Vision

Free Geek will be an **acknowledged leader** and recognized community resource for low/no cost **digital access** and literacy in the Portland Metro Area.

- We are an **accessible** organization that leads the industry in its reuse rates of equipment donations and provides **flexible** education and **meaningful volunteer opportunities** to our community.
- Free Geek has **strong partnerships** formalized with at least a dozen community, government, non-profit and industry organizations to enhance and enable our mission.
- We are considered a **great place to work** that includes a living wage, strong staff development, staff career paths and a culture that supports a diverse community.
- We have a yearly **balanced budget** with more than 50% of our **revenue** coming from outside of earned income sources and a 12 -month operating reserve.

Values

We believe **digital technology should be accessible to everyone** at minimal cost, regardless of ability/disability, age, class, culture, gender identity, geography, literacy, nationality, physical appearance, race, sex, sexual orientation, or spoken language.

We are proactive in creating an **accepting community that provides meaningful opportunities** for all.

We embrace **diversity**, enabling us to use the power of **uniqueness** to create a **fun and innovative** environment.

We believe **education that demystifies technology** and **empowers** our community.

We believe in working with the **abundance** around us **to benefit our community**.

We believe in **strong relationships with other change organizations** to mutually further our missions.

We commit to **responsibly reusing technology** and **securely handling all data** entrusted to us.

We are **accountable** to ourselves and our community for keeping our **recycling and reuse** processes transparent and using responsible downstream vendors.

We commit to **honesty in our sales practices** and **integrity in the products** that we grant and sell, ensuring our **community members receive what they want and need.** p. 4