



Free Geek TechNOW Campaign

Employer Engagement + Corporate Drop Sites



We sustainably reuse technology, enable digital access and provide education to create a community that empowers people to realize their potential.

Sustainable Reuse

- Responsible recycler and technology reuse facility
- Processing 1 million pounds of e-waste annually

Digital Access

- Connecting our volunteers, local nonprofits, and K-12 students with technology
- Granted 79,651 technology devices since 2000

Education

- Offering free training on e-cycling, computer refurbishment to volunteers
- Providing free classes on computer basics, digital privacy, programming and more

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About the TechNOW Campaign

WHAT: In partnership with Free Geek, the business community is uniting to host a series of contactless drive-through technology collection sites across the Portland Metro and Vancouver region over a one month period beginning on April 3rd.

WHY: Last year more than 75,000 students across Oregon were without devices to support distance learning (not to mention additional essential needs like telehealth). Although some students will return to in-person classes in April, the hybrid educational model still leaves students without computers unable to finish their assignments outside of school hours. In addition, as younger students begin to return to school at this time, many middle school and high school students are still in full time online schooling until it is fully safe to return to class. As we look at the long term impacts of COVID-19 on our community, giving families access to technology is a lifeline to help students continue their education and ensure that every child has the tools they need to thrive through this crisis.

WHO: First Tech, Intel, Portland Trailblazers, Hewlett Packard, Washington Square Mall, The Gardner School of Arts & Sciences, Re/Max Equity Group and Shred

- At the beginning of the pandemic, **demand for used laptops spiked by nearly 4,000%**, from about 300 requests per month to 3,000 per week.
- Free Geek currently distributes about 150 to 300 laptops a week

Host a Community Drop Site

Community Drop Sites are contactless drive-through drop offs, staffed by Free Geek and volunteers from the host company. Community members can drive up and drop off their technology with Free Geek staff (**limited to laptops, tablets and cellphones**). Volunteers are needed for traffic direction and general support.

Host Requirements:

- Available parking lot or drive up radius
- Empty during the drop off window
- Separate entrance and exit with drive-thru capabilities to limit traffic impact
- Map from employer/property owner with ideal drop-off logistics
- Volunteers (4-6) to direct traffic + potential security
- One 5 hour window, Saturday or Sunday
- Free Geek provides: Transportation, staffing, signage, logistics, insurance certificate

** We will manage all outreach and communications to the public to promote the drive and your drop site but welcome and encourage additional outreach*

Drop Site Schedule

Date & Time	Location	Business	Date & Time	Location	Business
April 3 11-2pm		First Tech	April 17 11-2pm		Blazers/Shred
April 4 11-2pm		No Drive	April 18 11-2pm		Blazers/WA Sq
April 10 11-2pm		Intel	April 24 11-2pm		HP/Gardner
April 11 11-2pm		WA Sq/Intel	April 25 11-2pm		WA Sq

Engage your employees + customers

- **Mobilize your employees and customers to donate personal technology and dollars.**
Employee communication kit coming soon!
- **Promote partnership and donation opportunities with your clients, customers, members and fans!**

Share TechNow Event dates on your Website and on Social Media!

Campaign Partners & Timeline



First Tech Federal Credit Union



Event Dates: April 3rd - April 25th