



# Free Geek TechNOW Campaign

Business Participation Toolkit

# Business Supporter Toolkit Overview

Thank you for your interest in becoming a TechNOW Business Supporter! **This Business Participation toolkit will provide you all the information and tools you need** to participate in the campaign. We hope you will unite with the Portland and Vancouver business community, to give back and provide support to children and families across our state.

**The toolkit includes:**

- About Free Geek
- About TechNOW
- Drop site schedule
- 3 easy ways to participate and how

If you have any questions about the TechNOW campaign please contact [Nicole Frisch](#).



We sustainably reuse technology, enable digital access and provide education to create a community that empowers people to realize their potential.

### **Sustainable Reuse**

- Responsible recycler and technology reuse facility
- Processing 1 million pounds of e-waste annually

### **Digital Access**

- Connecting our volunteers, local nonprofits, and K-12 students with technology
- Granted 72,620 technology devices since 2000

### **Education**

- Offering free training on e-cycling, computer refurbishment to volunteers
- Providing free classes on computer basics, digital privacy, programming and more

# About the TechNOW Campaign

**WHAT:** In partnership with Free Geek, the business community is uniting to host a series of contactless drive-through technology collection sites across the Portland Metro and Vancouver region over a one month period beginning on April 3rd.

**WHY:** Last year more than 75,000 students across Oregon were without devices to support distance learning (not to mention additional essential needs like telehealth). Although some students will return to in-person classes in April, the hybrid educational model still leaves students without computers unable to finish their assignments outside of school hours. In addition, as younger students begin to return to school at this time, many middle school and high school students are still in full time online schooling until it is fully safe to return to class. As we look at the long term impacts of COVID-19 on our community, giving families access to technology is a lifeline to help students continue their education and ensure that every child has the tools they need to thrive through this crisis.

**WHO:** First Tech, Intel, Rose Quarter & Portland Trail Blazers, HP Inc., Washington Square Mall, The Gardner School of Arts & Sciences, Re/Max Equity Group and Shred

- At the beginning of the pandemic, **demand for used laptops spiked by nearly 4,000%**, from about 300 requests per month to 3,000 per week.
- Free Geek currently distributes about 150 to 300 laptops a week

# Drop Site Schedule

Date	Location	Business	Specific Directions
April 3	5100 NE Dawson Creek Drive, Hillsboro	First Tech Federal Credit Union	Enter from Dawson Creek Drive; Exit to NE 49th Place
April 10	Intel HF1, 5200 NE Elam Young Pkwy, Hillsboro	Intel Corporation	Hawthorne Farms
April 11	Intel HF1, 5200 NE Elam Young Pkwy, Hillsboro	Intel Corporation	Hawthorne Farms
April 11	9585 SW Washington Square Road, Portland	Washington Square Mall	Sears Parking Lot
April 17	Benton Lot - N Broadway & Benton Ave, Portland	Rose Quarter & Portland Trail Blazers	Rose Quarter. The entrance to Benton Parking Lot is from Benton Avenue
April 17	6245 SW Capitol Hwy Portland	Re/Max Equity Group & Shred	

View the complete drop site schedule and more details on the [TechNOW Campaign Site](#).

# Drop Site Schedule

Date	Location	Business	Specific Directions
April 18	9585 SW Washington Square Road, Portland	Washington Square Mall	Sears Parking Lot
April 18	Benton Lot - N Broadway & Benton Ave, Portland	Rose Quarter & Portland Trail Blazers	Rose Quarter. The entrance to Benton Parking Lot is from Benton Avenue
April 24	16413 NE 50th Avenue, Vancouver	Gardner School of Arts & Sciences	Entrance is on the east side of the road
April 24	1201 SE Tech Center Dr, Vancouver	HP Inc.	Entrance off Tech Center Drive
April 25	9585 SW Washington Square Road, Portland	Washington Square Mall	Sears Parking Lot
April 18	9585 SW Washington Square Road, Portland	Washington Square Mall	Sears Parking Lot

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# 3 Easy Ways to get Involved in TechNOW

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1. Make a corporate donation
2. Engage your employees
3. Share with your customers + partners



# 1. Make a Corporate Donation

- **Donations of corporate technology**

Business surplus laptops are a priority for Free Geek as they have the highest reusability and impact. Contact Jessie Wilhite at [BizDev@Freegeek.org](mailto:BizDev@Freegeek.org) to learn more and arrange a corporate donation.

- **Make a financial contribution**

Contact [Tyler Davis](#), Free Geek Community Development Director, to make a gift of any amount.



Every \$500 provides 10 refurbished laptops to students in need



## 2. Engage Your Employees

**Mobilize your employees to donate personal technology and dollars.**

We've prepared a communications template for you to download and use as an employee email or article on your company's intranet.



Need additional communication assets? [Ask us!](#)

## 3. Share with your Customers + Partners

**Promote the TechNOW campaign and community drop site locations on social media with your employees, clients, customers, members and fans!**

It's easy! Download the complete TechNOW Social Media toolkit for businesses below.

